



September 12, 2025 | Zadar, Croatia
www.bsideszadar.org

INTRODUCTION

Following the success of our inaugural 2024 event, BSides Zadar is back on September 12, 2025, bringing together a diverse group of cybersecurity professionals, hobbyists, and students for an engaging, community-driven conference. We anticipate hosting around 200 attendees at this second edition, ensuring an intimate atmosphere where new ideas can take root and lasting professional relationships can flourish.

By sponsoring BSides Zadar, you help:

- Keep ticket costs free, expanding access to the infosec community
- Facilitate in-depth discussions, hands-on sessions, and innovative workshops
- Build a local tradition of annual gatherings, fostering growth and networking in Zadar’s emerging cybersecurity scene

What is BSides?

Security BSides is a global series of non-profit, community-driven conferences designed to create open forums for sharing cutting-edge cybersecurity research and networking. While each BSides event has its own local flair, all share these core principles:

- **Community-Driven Approach** - organized by local volunteers who prioritize engagement and learning over commercial interests, fostering a welcoming, collaborative atmosphere
- **Accessibility and Inclusivity** - free participation invites seasoned professionals, students, and enthusiasts, leading to diverse discussions and fresh perspectives
- **Platform for Innovation** - BSides provides a forum for emerging cybersecurity topics often missed by more mainstream conferences
- **Global Reach with Local Flavor** - since 2009, BSides events have taken root in cities worldwide, each serving its local community while upholding the broader BSides ethos
- **Flexible and Interactive Formats** - talks, panels, workshops, and open spaces give attendees plenty of opportunities for active participation and networking

Why Sponsor BSides Zadar?

- 1. Visibility in a Targeted Setting**
With about 200 participants, sponsors can interact more directly with attendees compared to larger conferences
- 2. Community Impact**
Your support keeps the event volunteer-driven and accessible. Sponsor contributions directly fund venue costs, speaker travel, materials, and more
- 3. Networking & Relationship Building**
BSides events create long-lasting connections among attendees, organizers, and sponsors. You’ll meet cybersecurity enthusiasts, students, and professionals—from potential new hires to future collaborators.
- 4. Brand Alignment**
Align your organization with a respected global community of researchers and practitioners who value openness, collaboration, and grassroots innovation

Sponsorship Levels and Benefits

We offer four sponsorship tiers that reflect varied budgets and goals. Each level includes distinct benefits designed to maximize visibility and engagement. If you don’t see the perfect fit, please inquire about our custom sponsorship options.

Silver (500 €)	Gold (1,000 €)	Platinum (2,000 €)	Diamond (4,000 €)
2 tickets	4 tickets	8 tickets	16 tickets
Social media shoutout	Social media shoutout	Social media shoutout	Social media shoutout
Hyperlinked logo on event website	Hyperlinked logo on event website Recognition during opening remarks	Hyperlinked logo on event website Recognition during opening remarks Logo and link in email campaigns	Hyperlinked logo on event website Recognition during opening remarks Logo on conference accreditation Banner with maximum visibility (banner roller provided by sponsor)

What You Can Expect

- **Pre-Event Promotion** - we share sponsor logos and news across our official channels, including social media and email newsletters
- **Day-of-Event Engagement** - connect with attendees in-person, whether through a distributing materials, or simply mingling
- **Post-Event Recognition** - we’ll include sponsors in post-event communications and recaps, ensuring your brand presence extends beyond the conference date

Join Us

Your support will make BSides Zadar 2025 an invaluable experience for everyone involved—attendees, organizers, and sponsors alike. We’re dedicated to keeping the community at the heart of this event, and with your partnership, we can continue strengthening Zadar’s growing cybersecurity scene.

Contact Information
Interested in sponsoring or have questions?
Email our sponsorship team at sponsors@bsideszadar.org
Visit www.bsideszadar.org for more details.

Thank you for your time and attention, and for considering BSides Zadar. We look forward to collaborating with you to shape this second edition into an event that truly empowers the cybersecurity community.